



Creating Jobs. Changing Lives



Wadhvani Foundation Mission

Accelerating economic development in emerging economies through large-scale, family sustaining jobs



Creating Jobs

Through entrepreneurship, innovation and skills development.



Changing Lives

Through upskilling individuals to command family-sustaining wages.



Scaling Impact

Through technology, networks, and partnerships, globally

Wadhvani Foundation Initiatives Driving Economic and Job Growth in Emerging Economies and the US



Wadhvani Technology Platform

Wadhvani Skills Network: Empowers millions of students with core and future job-ready skills to attain sustainable family wages.

Wadhvani Entrepreneur Network: Inspires, educates and enables tens of thousands of start-up entrepreneurs.

Wadhvani Advantage: Empowers thousands of small and medium size businesses with capabilities to maximize their growth potential.

Wadhvani Institute of Technology and Policy: Leverages emerging technology for well-informed policy formulation, implementation, and outcomes/impact measurement.

Wadhvani Charitable Foundation funds Initiatives in:

- **Biotechnology:** Wadhvani Research Centre for Biotechnology at IITB
- **US-India Business Policies:** Wadhvani Chair at CSIS
- **Electronics Education:** Wadhvani Electronic Labs at IITB



Objective

➤ **Wadhvani Skills Network, by 2030**

- Two million placed globally in sustainable family wage jobs
- 10M globally certified in core employability skills leading to improved wages
- Digital transformation of thousands of skilling organizations

➤ **Wadhvani Entrepreneur Network, by 2025**

- Inspire and educate 500K/year college and high-school students
- 100K/year startup entrepreneurs supported on a WF DIY Platform
- 10K/year startups enabled and supported
- 500/year startups achieving SEED or Pre-Series-A funding

➤ **Wadhvani Advantage, by 2025**

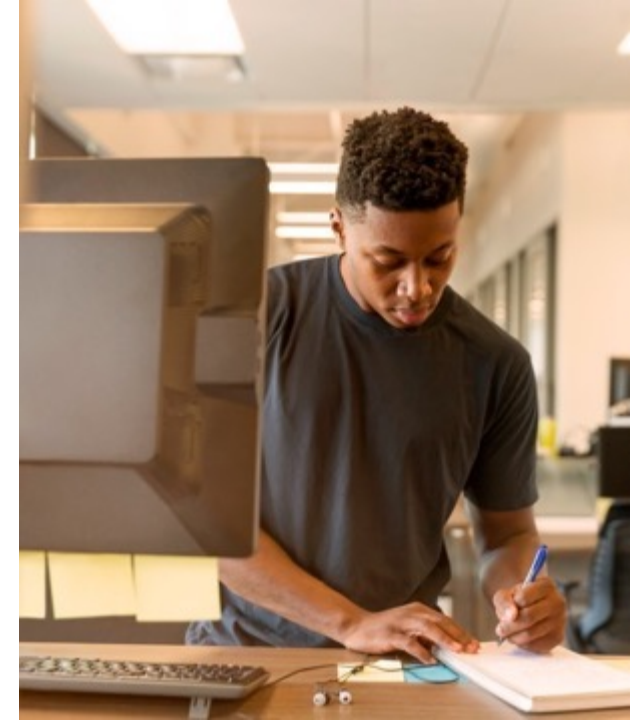
- 100K/year SME entrepreneurs supported on a WF DIY Platform
- 500/year SME entrepreneurs achieving 20%-50% incremental revenue growth



Wadhvani Skills Network (WSN)

Empowers millions of students with core and future job-ready skills to attain sustainable family wages.

- Students: Fully flexible short-term programs that prepare them for family sustaining career paths
- Employers: Provide talent with Day-1 productivity to employers
- VTIs: Accelerate digital transformation, enhance brand with students/ policymakers opening doors for improved student intake and favourable govt. grants/policies



Wadhvani Skills Network: Value Proposition

For Students:

- Fully flexible short-term programs that prepare them for family sustaining career pathways
- Core skills position them for employability and progression

For Employers:

- Reduce hiring and training costs while expediting just-in-time hires
- Day-1 job-ready candidates
- Apprenticeship programs help select the best and release rest to company supply-chain.

For Training Organizations:

- Superior student completion rates, job outcomes, and overall impact enhances their brand and standing among students and policymakers, enabling influence on State/Federal policies and unleashing of Govt. funding
- Expand scale of student-intake that digital delivery affords
- Opportunity to pilot end-to-end digital delivery and expand to majority of their programs thus accelerating their digital transformation



Wadhvani Skills Network: Offerings

Learner's digital journey to a family-sustaining career through GO DEEP, GO CORE, & GO ENABLE

Career Advisory

Student Enrollment

Student Mobilization

Fit For Program

Student Fitment for Program Completion

Fit for Job

Assessment and Mentoring to Pick Right Job Role

Fit for Aspiration

Salary Expectation, Job Availability by Location

Skilling and Tutoring

Core and DEEP Skills

Job-focused Technical and Soft Skills

360-degree Learning

Industry Lectures, Masterclasses

Course Delivery & Completion

Nudging, Hinting, Chatbot, FAQs, Solution Library

Tutoring Support for Student Success

Peer Connect, Forums, Email, 1x1 or group sessions through CC/WF Helpdesk

Placement and Progression

Placement Preparation

Resume Prep, Practice Interviews

Employer Connect

Help with Securing Interviews

Retention Support

Mentoring for Retention and Progression

Progression Support

Upskilling for Progression

WF on-demand mobile-first technology, content and human-expert support for student success

CONTENT

A rich library of in-demand job-focused core and future job-skills programs

Future Job-Skills: Renewables, IoT, Cloud, Data Analytics, MedTech, Healthcare, eCommerce, Business Accounting, etc.

Core Skills: Critical Thinking, Problem Solving, Communication, Digital Literacy, Customer Centricity, Teamwork, Attitude, etc.

360-Degree Support: Industry Lecture and Masterclass videos, Solution Library, FAQ; Jobs/Salary Data, Fitment Evaluations Tools

EXPERT NETWORK

Access to peers, forums, coaches, mentors, employers and WF Tutoring and Helpdesk

TECHNOLOGY

A single-window integrated on-demand, mobile-first, student platform that provides anytime, anywhere access to Content and Expert Network while capturing student analytics to enable AI-powered personalized student services

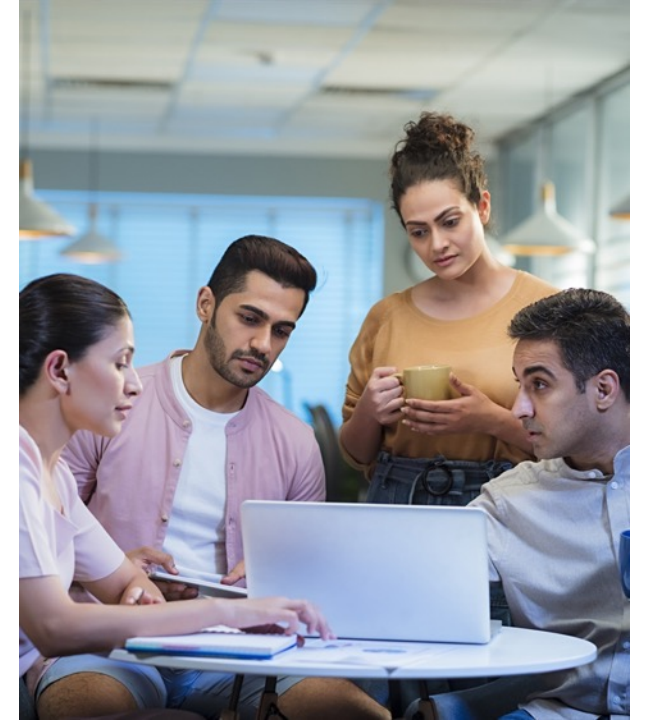
Impact & Outcome Measurement



Wadhvani Entrepreneur Network (WEN)

Inspiring, educating, and enabling startup entrepreneurs

- **WEN Think Startup:** Live online workshop series providing a basic introduction to entrepreneurship
- **WEN Ignite:** Transforming ideas into ventures
- **WEN Liftoff:** Enabling startups to get seed capital



WEN Think Startup

A workshop series simulating the startup journey in just 14 hours through 9 interactive online sessions spread over a period of 8 weeks.

Student Eligibility:

- Interested in developing an entrepreneurial mindset
- Interested in understanding the journey from idea to startup
- Interested in launching a startup

Program Structure:

- Fireside discussions, entrepreneur case stories
- Mentoring and access to rich learning resources, tools and frameworks
- Driven by master facilitators (entrepreneur/startup mentor/investor)
- Real-life case studies and interviews with successful founders

Workshop Modules:

- The exciting world of Startups: An introduction
- Get Started with your dream startup
- Ideas that change the world: find exciting startup ideas
- Startup Opportunity Validation: Are you solving problems worth solving?
- Building a product or service that customers love
- Business Models that help build viable startups
- Building the 'A-Team' for your startup
- Taking your startup to the market: The big launch
- Securing funding for your startup



WEN Ignite

Empowers and activates thousands of professionals, post-college, college and pre-college students by teaching them the why, when and how to do a startup through case-study-based experiential education.

Student Eligibility:

- Those in later years of the graduate program and post-graduate students
- With a validated idea and planning to launch a venture with an investable pitch deck

Program Structure:

- A 14 weeks' journey with 3 sessions per week conducted by the partner institution or NEN faculty
 - Session 1: Case discussion facilitated by faculty
 - Session 2: Masterclass (live or recorded) followed by class discussion facilitated by an experienced entrepreneur
 - Session 3: Open Office with faculty, mentors, and peers for students to review the application of the frameworks and learning to their practice ventures
- Students elect to submit their ventures for Jury Certification

Program Modules:

Covers two categories:

- What is Entrepreneurship?
- How to build a Startup?



WEN Liftoff

Helps early-stage startups to create a compelling venture story for investor pitch aimed at various grants/startup schemes/pre-seed capital under the guidance of consultants & mentors.

Eligibility:

- Registered startups with a scalable idea
- Having a committed full-time team
- With a 6 months' runway

Program Structure:

A 14 weeks' structured journey facilitated by Wadhvani Faculty, Program Managers, and Mentor Support focused on an outside-in theme of customers, competition, and investors.

- Goal setting
- Two weekly Sprint Sessions
- Pitch sessions every 4th week
- Masterclasses
- Peer-to-peer discussions
- Platform support
- Refined startup pitch





Wadhvani Advantage

To empower thousands of small and medium-sized businesses with capabilities to maximize their growth potential

- **SME Growth Seminar:** Live online sessions to develop growth ideas (Revenue between \$1Mn - \$3Mn)
- **SME Growth Bootcamp:** Translating ideas into growth (Revenue > \$3Mn)





SME Growth Seminar

A series of live online sessions that help business owners and their leadership teams develop practical growth ideas and actions

Who should attend:

- Business Owners and their Sales & Marketing leaders (Revenue between \$1Mn – \$3Mn)
- Aspiring for business growth and keen to implement growth ideas

Program Highlights:

- Understanding concepts: Applied tools and best-in-class practices
- Led by a Facilitator: An experienced Small Business Advisor
- 'Hear it from Doers': Delivered by an SME on lessons learnt and application of growth levers
- Growth checklist: Implementable growth Ideas (in the form of an online journal)
- Peer interaction: Networking and learning
- Execution: How to overcome talent hurdles?
- Synthesized learnings: Specific actions for growth through learning tools and networking
- Deeper resources: 'Wadhvani Online Resources' to help you execute better

Program Takeaways:

- Sales and Key Account Management
- Traditional & Digital Marketing and Customer Experience
- Tracking & Managing Competition; Overcoming Growth Hurdles
- Recruiting and Retaining Talent

SME Growth Bootcamp

A 2-day intensive workshop featuring a cohort of SMEs. It is a structured approach to validate growth ideas from SMEs, build growth Initiatives and align advisor connects for its execution

Who should attend:

- Business Owners willing to commit resources for executing the growth initiatives (Revenue > \$3Mn)
- Business Owners willing to assign a dedicated person to be trained on program management

Program Takeaways:

- Identify & finalize 3 key growth ideas basis frameworks
- Finalise execution plan and activity-based learning model against growth ideas
- A seasoned bootcamp facilitator with experience in coaching on growth initiatives
 - Supported by consultants and Wadhvani program management coaches
- One-on-one breakout sessions with advisors
- Peer Sessions for cross-learning & pollination, and refining ideas
- Connects with advisors and access to resources



Wadhvani Institute of Technology and Policy (WITP)

Bridging the Gap between Policy and Technology.



- Working with GoI to improve policy making using new and emerging technologies
- Focused towards tech-enabled policy making and assessment of impact of existing policies and improved service delivery



WITP: 'First-of-a-Kind' Institution

- Helping the Indian government and bureaucracy in becoming world leaders in leveraging technology for public good
- Focused on empowering and arming Government officials and policy makers with case-based knowledge of emerging technologies for policy making, policy implementation and policy outcomes measurement

Dual Mission

- To provide information, insights and recommendations for the application of technology for policy making, policy implementation and policy outcomes measurement, including execution of Proof of Concept (PoC)
- To create a technology-focused Training Academy for upskilling policy makers, bureaucrats and technocrats in important technology trends and in the application of relevant technologies to their respective ministries and missions



Wadhvani Research Centers

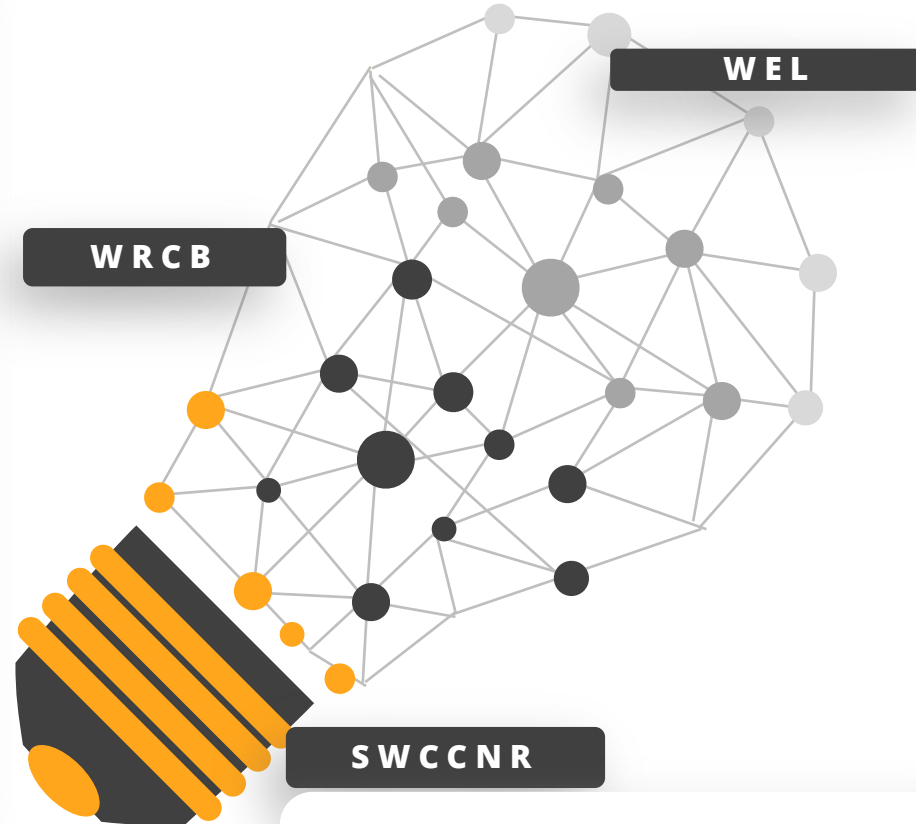
Accelerates large-scale academia and industry innovation through grants

Wadhvani Research Centre for Bioengineering at IIT Bombay.

A professionally run model for translational research to commercialization within academia in India. Projects funded under WRCB are multi-disciplinary and multi-departmental with a core focus in the key areas of a) Diagnostics b) Therapeutics c) MedTech and d) Sustainability

Impact so far:

- Faculty engaged: 50
- Patents: 12
- Publications: 63
- Startups: 3



Wadhvani Electronic Laboratory at IIT Bombay.

An electronic laboratory that aims to develop leaders in electronics and electrical areas. WEL caters to the BTech and MTech students of IIT B and is increasingly engaging some of the best students of electronics across the nation. Pioneering efforts to run lab courses in electronics and electrical areas for students from across India

Impact in 2021:

- 700 students took WEL lab courses
- 40 MTech Research Associates
- 5 operational projects
- 2 potential technologies for commercialization

Shanta Wadhvani Center for Cardiac and Neural Research at NCBS, Bangalore focused on understanding the role of stem cells in neuroscience and cardiomyopathies

Wadhvani Knowledge & Technology Platform: Common Capabilities

AI-enabled technology and multi-media content is a key enabler for scaling the Wadhvani Initiatives

- Mobile and web products focused on user experience and personalization
- Video-centric, cloud-based, mobile consumed, experiential learning content
- Platform to connect startups and SME entrepreneurs to a rich global network of ecosystem partners (mentors, investors, customers and other support services)
- One-stop source for accessing all personalized learning resources
- Online learning platform for faculty and students of entrepreneurship and skilling courses



Wadhvani Partners

Multiple global partnerships in entrepreneurship, skills development and innovation to achieve the Wadhvani mission of 'job creation at scale'



Governments



**Educational
Institutes**



Corporates



Mentors



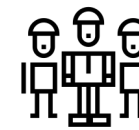
**Industry
Experts**



Investors



NGOs



**Industry
Associations**



Wadhvani Funding

- The Foundation is solely funded by the philanthropy of its Founder and Chairman, Dr. Romesh Wadhvani who has committed a billion dollars to the Foundation till date
- Eventually, Dr. Wadhvani has committed 80% of his wealth to the Foundation

Our Philosophy

The Foundation takes no external funding. This is done with the explicit and determined intent to not dilute the Foundation's mission.

Dr. Romesh Wadhvani

Founder and Chairman

- Silicon Valley entrepreneur and philanthropist
- Until 1999, built three successful companies, last one exited at >\$9 billion
- Founding Chairman and CEO of \$3.5 billion Symphony Technology Group
- Founder and Chairman of Wadhvani Foundation (2003)
- Founding Chairman of enterprise AI software firm Symphony AI (2017)
- Founding Chairman of AI life sciences firm ConcertAI (2017)
- Founding Chairman of SAIGroup investment firm (2021)
- Member of the Gates Buffet Giving Pledge
- Padma Shri 2020 awardee
- President Obama appointee to the Board of Trustees of the John. F. Kennedy Center
- Board Member of Center for Strategic and International Studies, Washington, D.C.



Wadhvani Board of Advisors: India



Harsh Mariwala

Chairman, Marico Limited



Sanjeev Bikhchandani

Founder & Vice Chairman,
Naukri.com



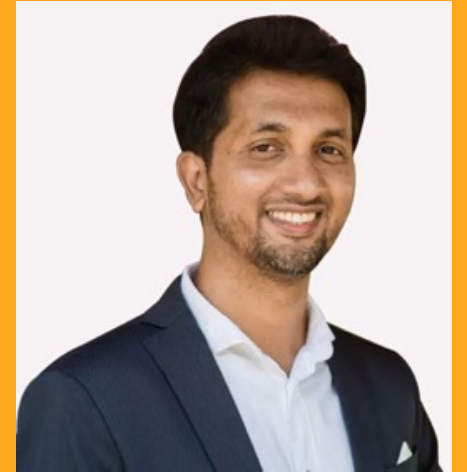
Ganesh Krishnan

Chairman, Portea Medical



Pramod Bhasin

Chairman, Clix Capital
Services



Musthafa P.C

CEO & Co-founder, iD
Fresh Food

Wadhvani Leaders



Dr. Ajay Kela

President, WSN



Meetul B Patel

President – WEN & WITP

Wadhvani Leadership Team

Handpicked from the best talent having distinguished career profiles, and cutting across diverse competencies and experience



Prakash Kumar

CEO – Wadhvani Institute of
Technology & Policy



Sanjay Shah

Chief Operating Officer,
India/SE Asia



Mark Malaspina

CPO, WGO



Sunita Singh

EVP, WF and
Co-founder NEN



Atul Raja

EVP, Global
Marketing



Raghu Mallena

Chief Technology
Officer



THANK YOU!

www.wfglobal.org